



## **APPLICATION DATA SHEET**

### **Application Information**

<b>Application Number:</b>	<b>10/077,491</b>
<b>Filing Date:</b>	<b>2/15/2002</b>
<b>Application Type:</b>	<b>Regular</b>
<b>Subject Matter:</b>	<b>Utility</b>
<b>Suggested Classification:</b>	<b>705/26</b>
<b>Suggested Group Art Unit:</b>	<b>3692</b>
<b>Title:</b>	<b>System and Method for Electronic Commerce</b>
<b>Attorney Docket Number:</b>	<b>5487P001</b>
<b>Request for Early Publication?:</b>	<b>No</b>
<b>Request for Non-Publication?:</b>	<b>No</b>
<b>Suggested Drawing Figure:</b>	<b>1</b>
<b>Total Drawing Sheets:</b>	<b>3</b>
<b>Small Entity:</b>	<b>No</b>
<b>Petition Included?:</b>	<b>No</b>
<b>Petition Type:</b>	<b>N/A</b>

## **Applicant Information**

<b>Applicant Authority Type:</b>	<b>Inventor</b>
<b>Primary Citizenship Country:</b>	<b>U.S.A.</b>
<b>Status</b>	
<b>Given Name:</b>	<b>Christopher</b>
<b>Middle Name:</b>	
<b>Family Name:</b>	<b>Collings</b>
<b>Name Suffix:</b>	
<b>City of Residence:</b>	<b>Harbor City</b>
<b>State or Province of Residence:</b>	<b>CA</b>
<b>Country of Residence:</b>	<b>U.S.A.</b>
<b>Street of mailing address:</b>	<b>976 Baycrest Lane</b>
<b>City of mailing address:</b>	<b>Harbor City</b>
<b>State or Province of mailing address:</b>	<b>CA</b>
<b>Country of mailing address:</b>	<b>U.S.A.</b>
<b>Post or Zip Code of mailing address:</b>	<b>90710</b>

<b>Applicant Authority Type:</b>	<b>Inventor</b>
<b>Primary Citizenship Country:</b>	<b>U.S.A.</b>
<b>Status</b>	
<b>Given Name:</b>	<b>Brad</b>
<b>Middle Name:</b>	
<b>Family Name:</b>	<b>La Comb</b>
<b>Name Suffix:</b>	
<b>City of Residence:</b>	<b>Torrance</b>
<b>State or Province of Residence:</b>	<b>CA</b>
<b>Country of Residence:</b>	<b>U.S.A.</b>
<b>Street of mailing address:</b>	<b>1671 Grambrey Avenue #1</b>
<b>City of mailing address:</b>	<b>Torrance</b>
<b>State or Province of mailing address:</b>	<b>CA</b>
<b>Country of mailing address:</b>	<b>U.S.A.</b>
<b>Post or Zip Code of mailing address:</b>	

<b>Applicant Authority Type:</b>	<b>Inventor</b>
<b>Primary Citizenship Country:</b>	<b>U.S.A.</b>
<b>Status</b>	
<b>Given Name:</b>	<b>Anthony</b>
<b>Middle Name:</b>	
<b>Family Name:</b>	<b>Layug</b>
<b>Name Suffix:</b>	
<b>City of Residence:</b>	<b>Redondo Beach</b>
<b>State or Province of Residence:</b>	<b>CA</b>
<b>Country of Residence:</b>	<b>U.S.A.</b>
<b>Street of mailing address:</b>	<b>1301 South Catalina Ave. #5</b>
<b>City of mailing address:</b>	<b>Redondo Beach</b>
<b>State or Province of mailing address:</b>	<b>CA</b>
<b>Country of mailing address:</b>	<b>U.S.A.</b>
<b>Post or Zip Code of mailing address:</b>	

## **Correspondence Information**

**Correspondence Customer  
Number:**

**08791**

**Name:**

**Blakely Sokoloff Taylor & Zafman**

**Street of mailing address:**

**12400 Wilshire Blvd., Suite 700**

**City of mailing address:**

**Los Angeles**

**State or Province of  
mailing address:**

**CA**

**Country of mailing address:**

**U.S.A.**

**Postal or Zip Code of  
mailing address:**

**90025**

**Phone number:**

**(310) 207-3800**

**Fax Number:**

**(310) 820-5988**

**E-Mail address:**

## Representative Information

<b>Representative Customer Number:</b>	<b>08791</b>	
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## Domestic Priority Information

<b>Application:</b>	<b>Continuity Type:</b>	<b>Parent Application:</b>	<b>Parent Filing Date:</b>
<b>This Application</b>	<i>An application claiming the benefit under 35 USC 119(e)</i>	<b>60/269236</b>	<b>02/15/01</b>

## Foreign Priority Information

<b>Country:</b>	<b>Application Number:</b>	<b>Filing Date:</b>	<b>Priority Claimed:</b>

## Assignee Information

<b>Assignee Name:</b>	<b>PC Mall, Inc.</b>
<b>Street of mailing address:</b>	<b>2555 West 190<sup>th</sup> Street</b>
<b>City of mailing address:</b>	<b>Torrance</b>
<b>State or Province of mailing address:</b>	<b>CA</b>
<b>Country of mailing address:</b>	<b>U.S.A.</b>
<b>Postal or Zip Code of mailing address:</b>	<b>90504</b>